

ARTS LEADERSHIP MINOR

COLLEGE *of* ARTS & HUMANITIES

STARTING FALL 2019

THE COLLEGE

Students in the College of Arts and Humanities (ARHU) study the cultures of the world, past and present, in all their rich variety. Through teaching and research that investigates human experience, thought, expression and creativity, the college aims to educate global citizens who assess received opinion, make independent judgments, and value the transforming power of the imagination.

THE UNIVERSITY

As the state's flagship university with over 37,000 total students, the University of Maryland educates the most talented students from Maryland and beyond. Ranked in the top 20 among U.S. public research universities, UMD is home to Nobel Laureates, Guggenheim Fellows and Pulitzer Prize winners. We embrace diversity and are taking advantage of our proximity to Washington, D.C.



MINOR DESCRIPTION:

THE MINOR IN ARTS LEADERSHIP provides students with the opportunity to acquire the practical and strategic skills to become leaders in the arts, whether as artists, as entrepreneurs in the business of the arts, or as cultural leaders in government and non-governmental agencies. The principal emphasis will be on arts leadership in not-for-profit environments. Although primarily intended for students majoring in the College of Arts and Humanities, the minor in Arts Leadership is designed to meet the needs of any student at the University of Maryland with an interest in arts entrepreneurship, arts administration and arts activism.

STUDENTS MINORING IN ARTS LEADERSHIP WILL LEARN:

- critical, interdisciplinary and holistic thinking methods necessary to meet the challenges faced by artists, educators, entrepreneurs, institutions and organizations in national and international artistic settings;
- the fundamentals of cultural policy, stewardship, heritage, programming and curation as well as the legal aspects of arts leadership, including copyright;
- practical skills such as grant writing, marketing and fundraising;
- an appreciation for the importance of diversity in the arts as well as an understanding of the service role that the performing and visual arts play in the ecology of small communities to transnational institutions.

REQUIREMENTS:

ARHU240 - Cultural Institutions in the United States, Offered Fall 2019 (*3 credits*)

ARHU340 - Financial Entrepreneurship for the Arts Leader, Offered Spring 2020 (*3 credits*)

ARHU386A - Arts Leadership Professional Internship (*3 credits*)

ENGL398A - Writing for the Arts (*3 credits*)

ARHU440 - Arts Leadership Seminar (*3 credits*)

Students are also encouraged to take classes in **DANC, THET, MUSC, ART, ARTH** and **ENGL**.

ENROLL:

Enroll now to reserve your spot in this exciting new minor!

Go to: go.umd.edu/artsleadership.

MINOR ADVISOR

Susan Miller

smille13@umd.edu



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