

Collegiate Council Meeting Minutes from January 27, 2012

In Attendance: Bonnie Thornton Dill (Dean, ARHU), Charley Rutherford (ARHU), Sam Kerstein (Philosophy), Audra Buck-Coleman (Art), Yui Suzuki (Art History), Greg Staley (Classics), Katie King, (Women's Studies), Edlie Wong (English), Bernard Cooperman (Jewish Studies), Tajan Ebram (English/Women Studies undergraduate representative), Jeffrey McCune (American Studies/Women Studies), Thomas Zeller (History), Paula Barriga Sanchez (History), Naomi Feldman (Linguistics), Walter Dallas (Theatre), Giuseppe Falvo (Languages), Brian Crawford (Academic Technician), and Kathy Murdock (Music)

1. Dean Thornton Dill: general comments; no new items

2. Walter Dallas: announcement that Dean Thornton Dill's Statement on Civility has been incorporated as part of the School of Theater, Dance, and Performance Art's undergraduate syllabi. It serves as an example of how one unit has utilized the Statement.

I. Dean Thornton Dill announced that on Feb. 8, 2012 Robert Specter, the new Vice President for Administrative Affairs (i.e., the University's chief fiscal and administrative officer), will host a forum at which she will speak on the Statement on Civility.

II. Short general discussion on the incorporation of the Statement on Civility into other ARHU unit syllabi (Katie King, Yui Suzuki, Bernard Cooperman, Greg Staley, Tajan Ebram, Charlie Rutherford, and Sam Kerstein participated in discussion).

3. Annual College Forum will be held February 7, 2012 at 3pm, which will include comments by Dean Thornton Dill, Richard Price on the Humanities Center Task Force, Nancy Struna on the Diversity Task Force, and Kumea Shorter-Gooden, Chief Diversity Office and Associate Vice President.

I. Dean Thornton Dill also announced the next Advance Meeting to be held 1/30/12 at 3pm in Tawes (English Dept. Lounge). The meeting will offer an assessment report of the ARHU data gathered from the fall survey of tenured and tenure track faculty. The report will be posted on the Advance website: <http://www.advance.umd.edu/>

4. Initiative to promote understanding of research in the humanities.

I. Monique Sheree Everette presented on the major marketing and communication initiatives across UMD aimed at promoting an understanding of its various "research stories." She serves as the ARHU liaison with the university on such issues. ARHU needs to develop its own venues for telling our research stories and to make certain that our stories are in the following venues:

- A. The Division of Research hosts the Expertise Database (<http://www.umresearch.umd.edu/>) based on information migrated from the FAR.
- B. University Newsdesk website: <http://newsdesk.umd.edu/>

C. Research @ Maryland newsletter

II. Discussion re: content and audience of proposed faculty video project.

A. Samuel Kerstein raised for discussion the questions of which audiences we are hoping to reach and of whether the sort of video we might produce would effectively tell our research stories to each of these audiences.

B. Katie King raised the idea that we consider multiple platforms for multiple audiences:

1. Identify various audiences
2. Message to each audience
3. Appropriate platform for each
4. Move messages across different platforms in a dynamic manner

C. Walter Dallas raised the question of how we might measure success of project.

D. Jeffrey McCune suggested that the faculty video project be hosted on the college website as opposed to individual department websites.

E. Naomi Feldman suggested that we publicize videos where people will most likely look for information re: faculty research.

F. Bernard Cooperman urged that the Collegiate Council begin working on the video project as soon as possible and determine the location and form after the footage has been shot.

G. Brian (from Academic Technology) estimated that it would take approximately 1-2 weeks to complete each faculty video interview (with a potential output of 10-15 videos per month). The metadata of the content of each interview would be made keyword searchable.

H. Audra Buck-Coleman suggested that volunteers from the Collegiate Council serve as the first faculty to be interviewed for this video project.

III. Examples of video projects upon which we might base our faculty video interviews:

A. HBO The Blacklist (from Monique Sheree Everette):

<http://www.hbo.com/documentaries/the-black-list-volume-one/index.html>

B. Northwestern School of Communication (from Jeffrey McCune):

<http://www.communication.northwestern.edu/faculty/ast.php>

C. Honors College (from Charlie Rutherford):

<http://www.honors.umd.edu/splash/video.html>

IV. Please email Monique Sheree Everette (MEVE@UMD.EDU) the following:

1. 3-4 possible questions for faculty interviews
2. List of names of faculty in dept. for interviewing
3. Indicate if these faculty members have agreed to the video project